

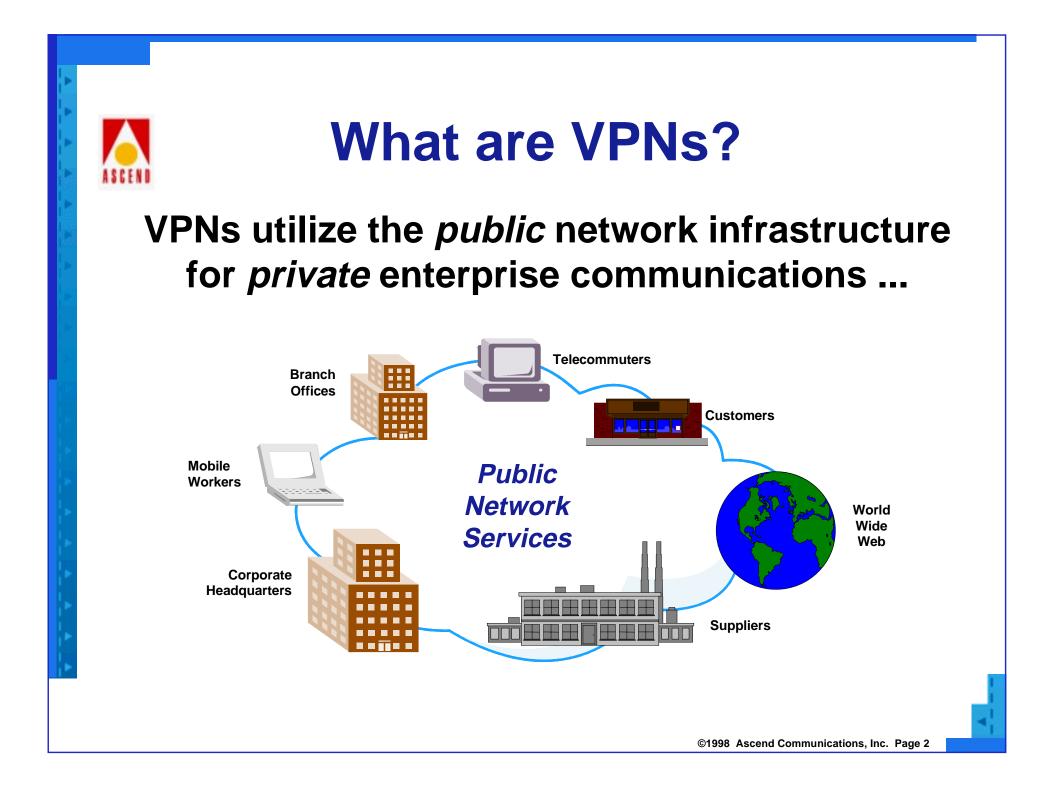
# Ascend's Virtual Private Network Strategy

MultiVPN: Public Services, Private Networks

Kurt Bauer VP, Access Product Management

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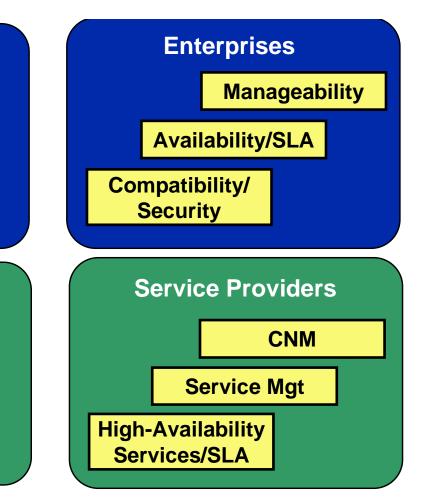
## **Hurdles to Implementation**

#### Enterprises

Increase Flexibility Add Capabilities Extend Reach Save Money/Simplify

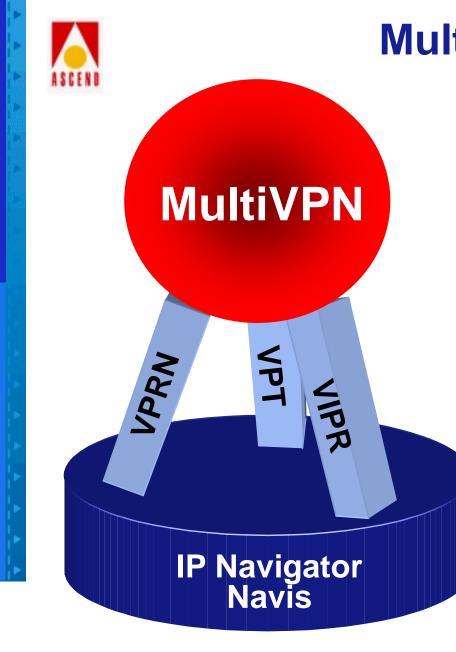
#### **Service Providers**

Huge business opportunity with new service and channel expansion



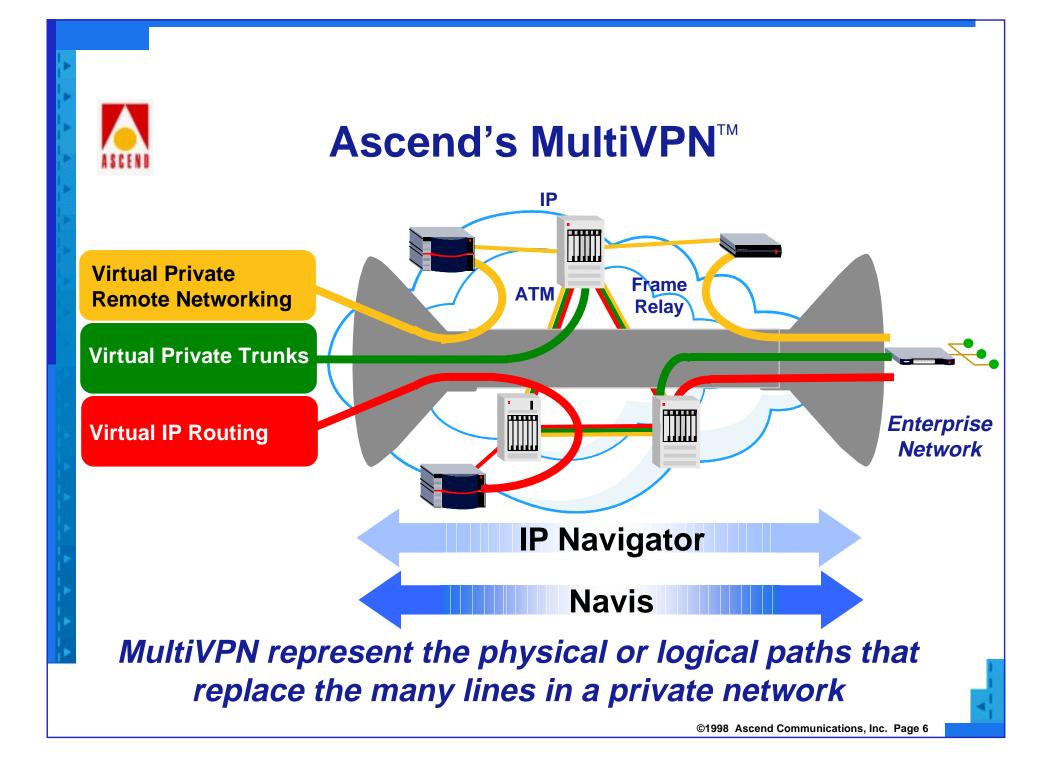


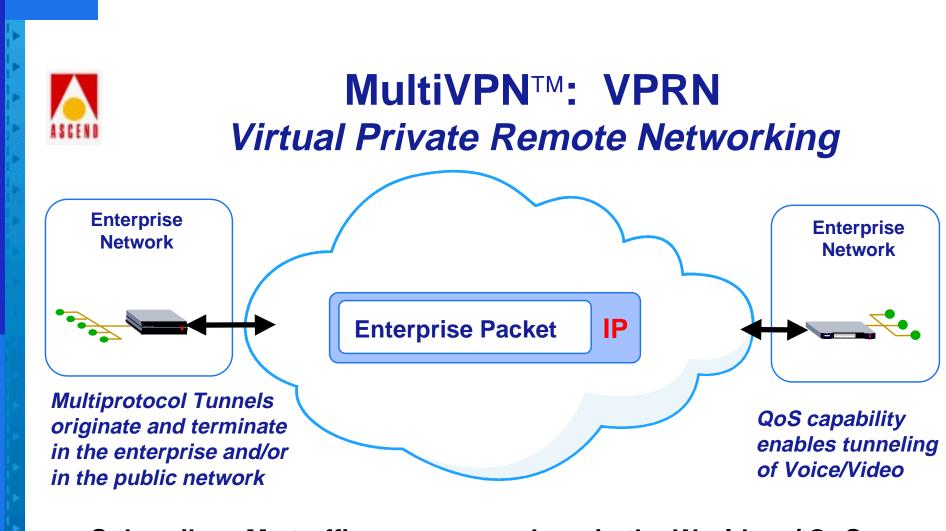
# Ascend's VPN Strategy



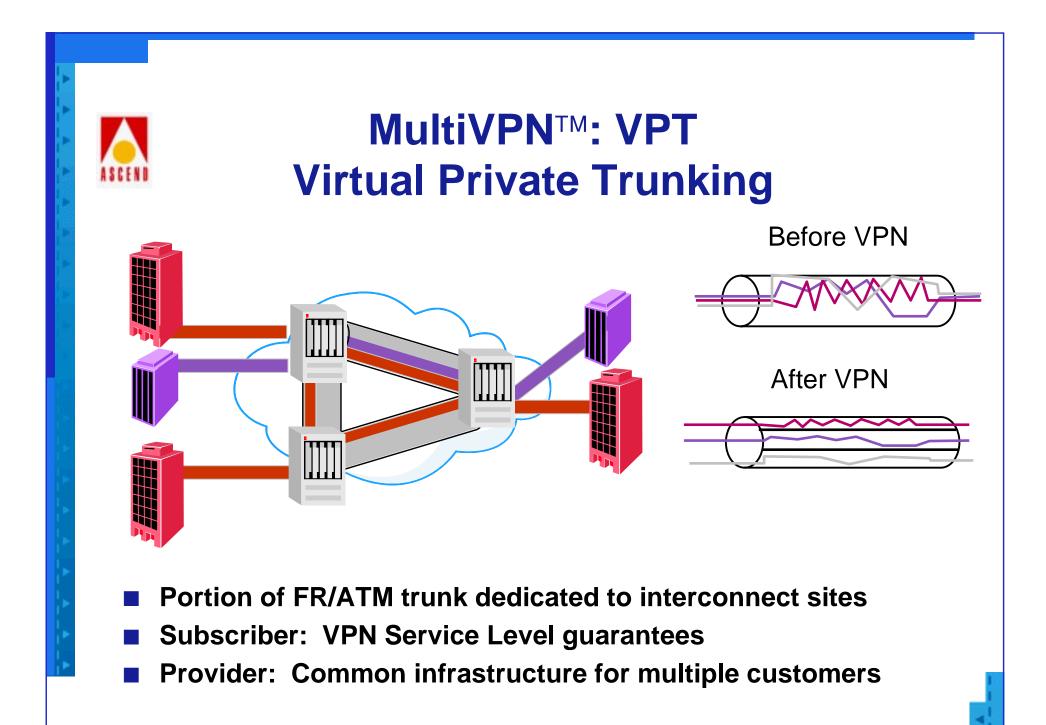
## MultiVPN<sup>™</sup>

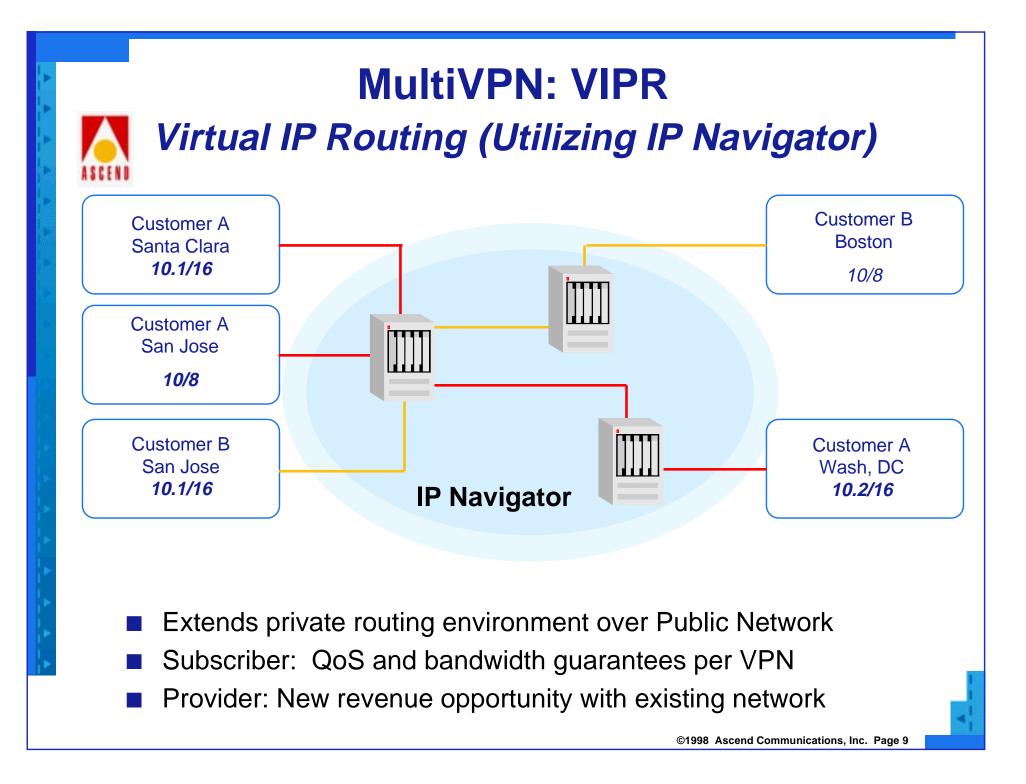
- MultiVPN: Ascend's Provider/ Subscriber VPN Architecture
- MultiVPN Solutions
  - VPRN: Virtual Private Remote Networking
  - VPT: Virtual Private Trunking
  - VIPR: Virtual IP Routing
- IP Navigator<sup>™</sup> for BW Management, Virtual Routing, and Absolute QoS
- Navis Management Foundation
  - Complete Service Management
  - Comprehensive Enterprise Management

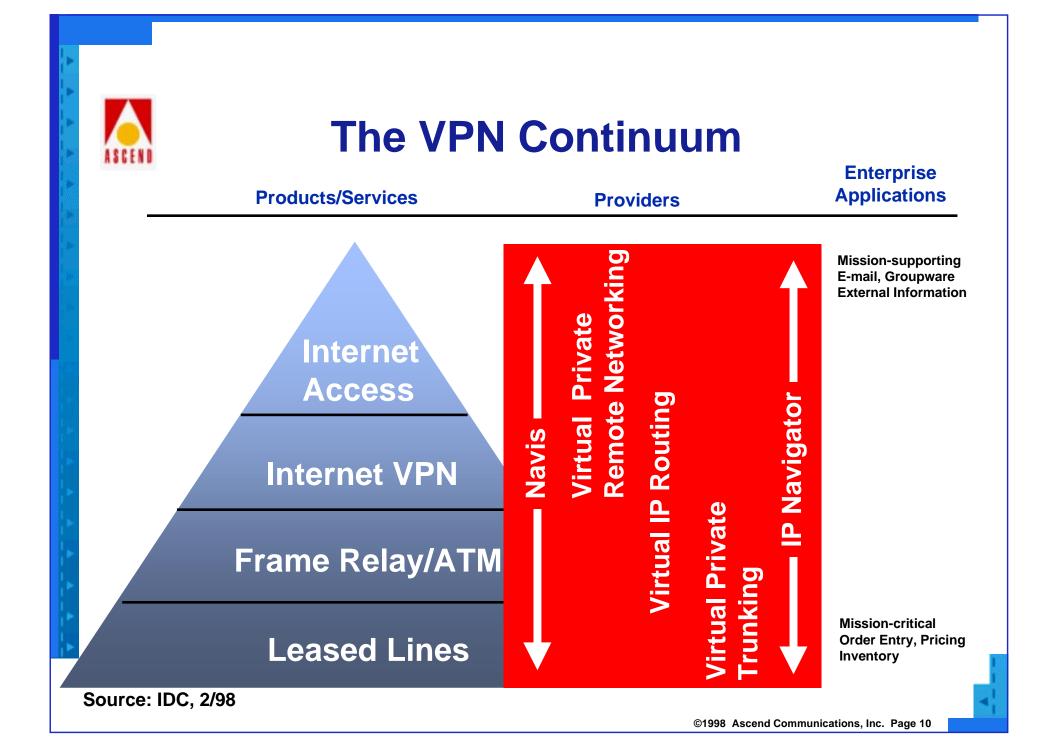




- Subscriber: My traffic can go anywhere in the World w/ QoS
- Provider: Leverages existing IP/Internet infrastructure
- Basic VPN service, commonly other vendors' entire VPN approach
  Internet-based VPNs

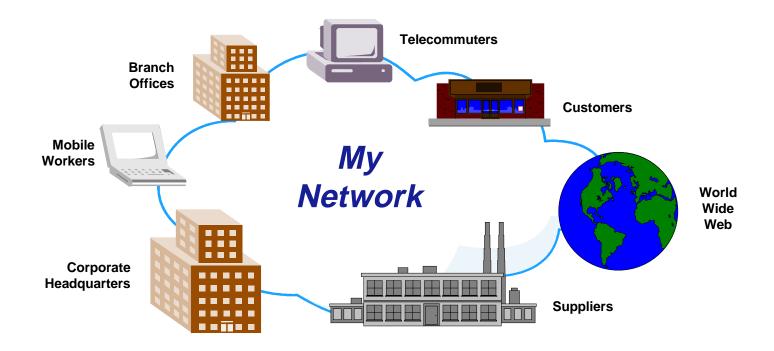








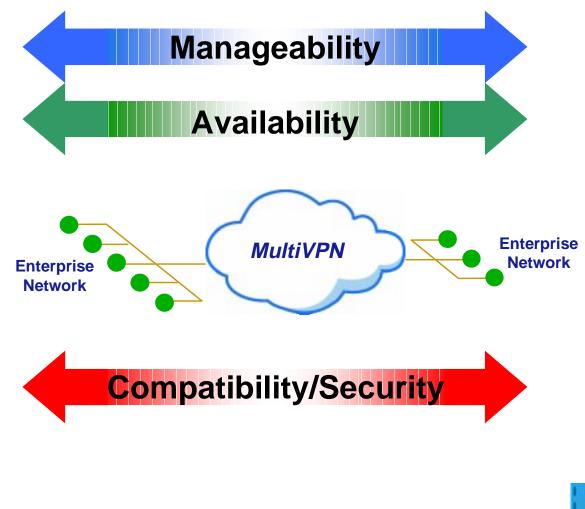
# **MultiVPN: The Enterprise View**



VPNs provide private enterprise and public Internet access—over a single connection for each site/user—with less cost and equal control

## **MultiVPN Subscriber Strategy**

- MultiVPN provides WAN connectivity
- Continuum of products and services
  - Facilitate shared provider/subscriber management



## **Compatibility/Security**

# Concern: Many existing applications may be incompatible with IP

#### **The Ascend Solution**

- VPRN: Tunnel Private IP and non-IP applications with True Access<sup>™</sup> Operating System (TAOS)
  - Tunneling Protocols: ATMP, L2TP, PPTP
  - Security with IPSec, Secure Access Firewall, RADIUS, flexible authentication methods
  - Directory-Enabled Networks, DHCP, and NAT
- VPT: Frame Relay and ATM connectivity
  - Security consistent with leased line services
- VIPR: IP Navigator with VPN Routing and Absolute QoS
  - Routing environments segregated by customer

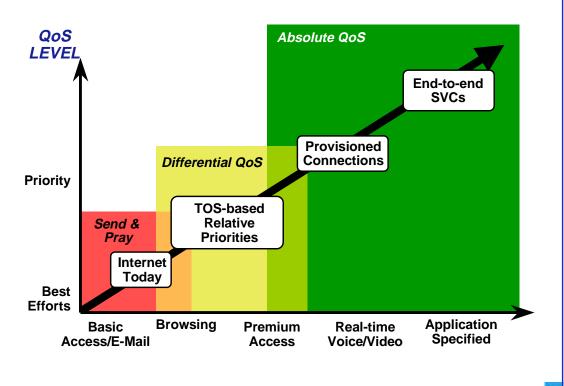
#### **MultiVPN makes VPNs compatible with the enterprise**

### Availability

Concern: VPNs cannot deliver the same uptime and performance as private networks

#### **The Ascend Solution**

- Full range of product/ Service Fits Any Need
  - Absolute QoS for
    - Guaranteed throughput...
    - AND never-to-exceed latency
- Service Level Agreements (SLAs) for guaranteed uptime



#### **MultiVPN delivers private network service availability**

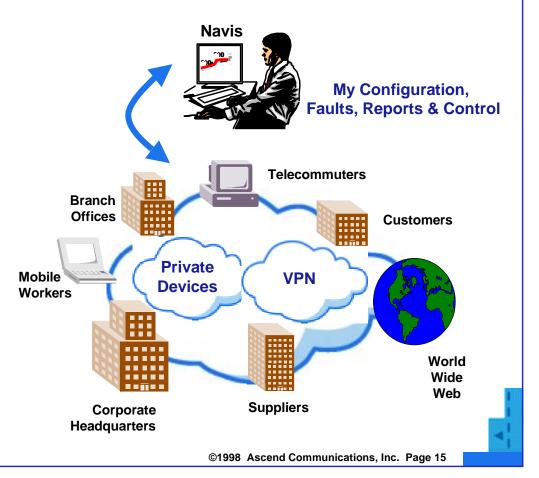
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### Manageability

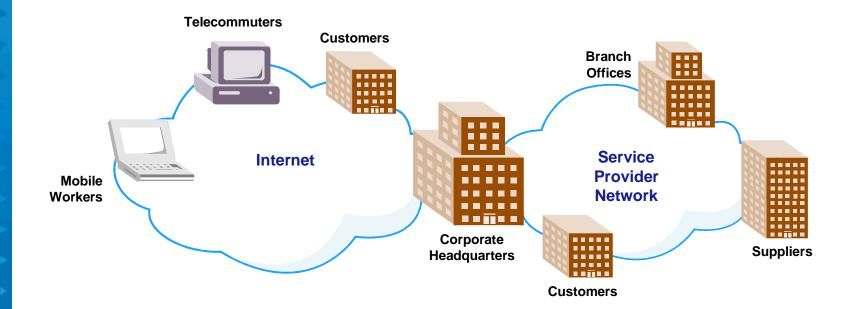
Concern: VPNs travel over public transport & the enterprise user loses control

#### The Ascend Solution

- Navis enables integrated private and VPN management
- Navis provider/subscriber architecture
  - Navis in Enterprise environment
  - Navis CNM services enable VPN management integration
- Enterprise Management: visibility of VPN operation and status







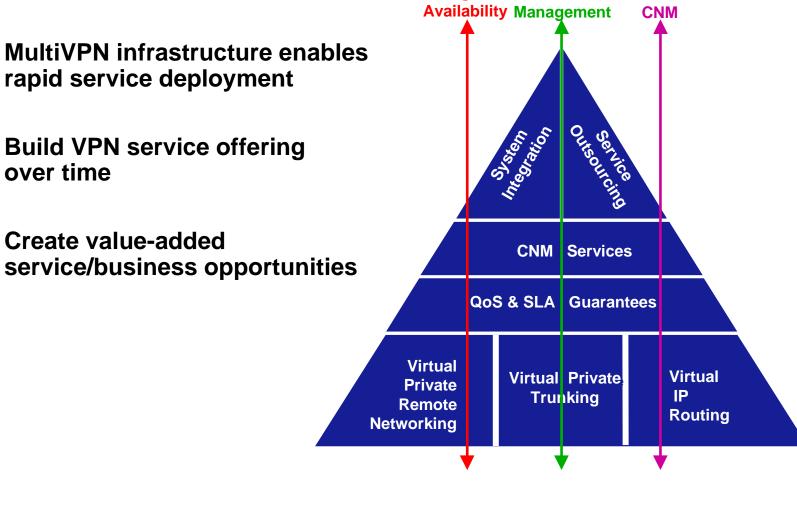
# VPNs allow service provider to offer highly differentiated—and profitable—value-added services



## **MultiVPN Provider Strategy**

High-

Service





## **High Availability**

Concern: Network Service Providers must guarantee private network service availability to carry mission-critical traffic

#### **The Ascend Solution**

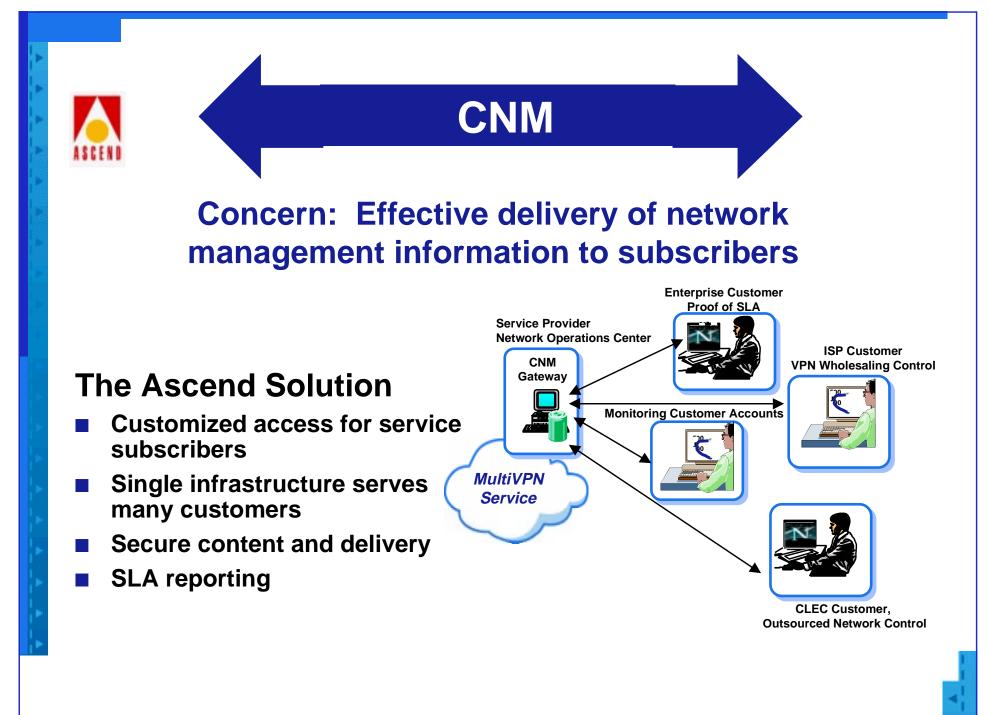
- Broad range of carrier-class systems
- Flexible, rapid deployment of multiple services on common infrastructure
- Guaranteed services delivery that matches SLA contract

### **Service Management**

Concern: Creating and managing profitable services over a single infrastructure and opening access to information

#### **The Ascend Solution**

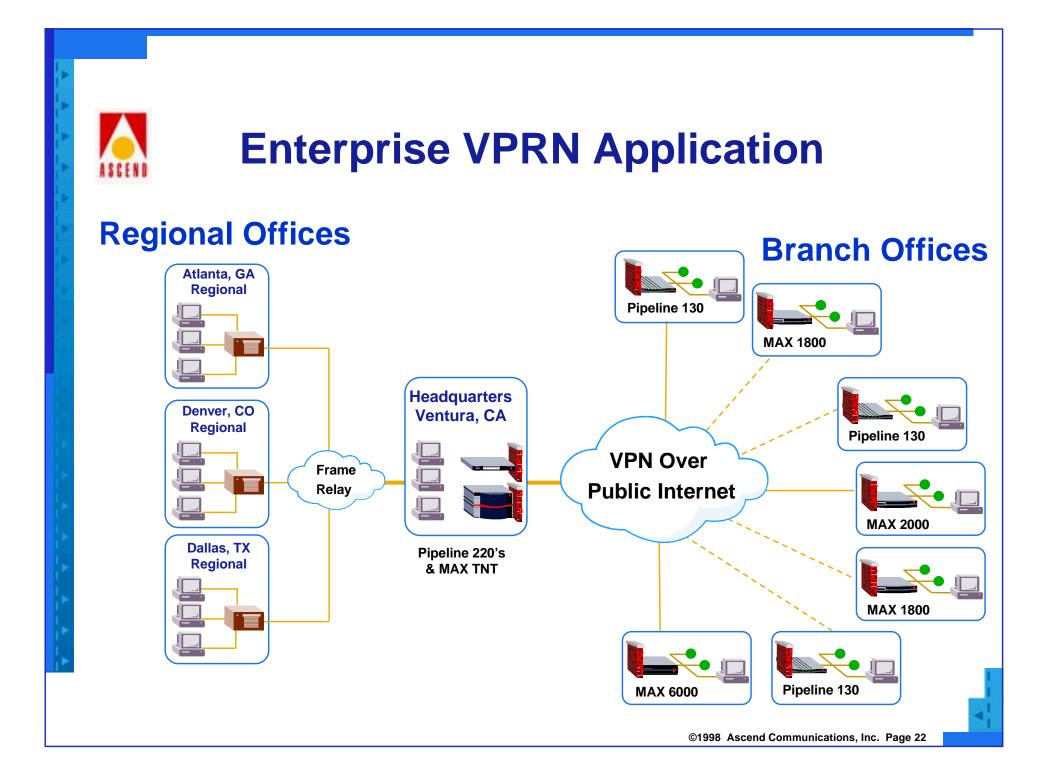
- Service-Level control from Frame Relay to ATM to Dial
- Applications enabling rapid deployment of new services
- Comprehensive control over network elements and service metrics
- Dramatic reduction in cost of network operations

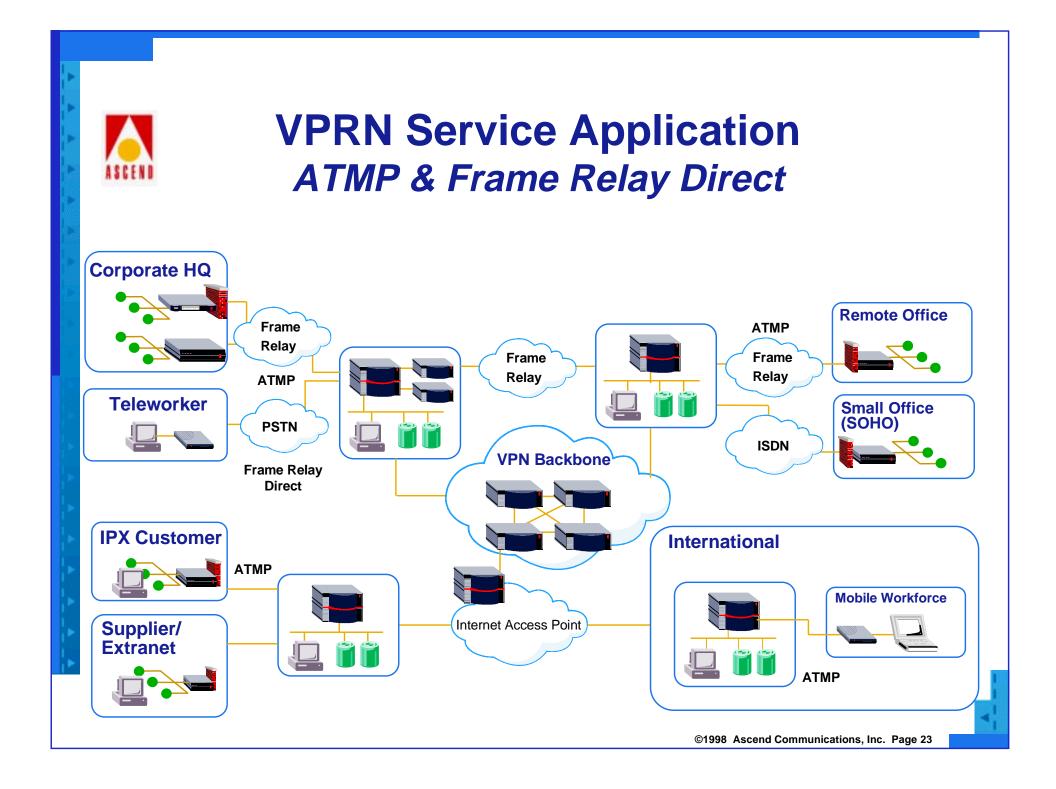


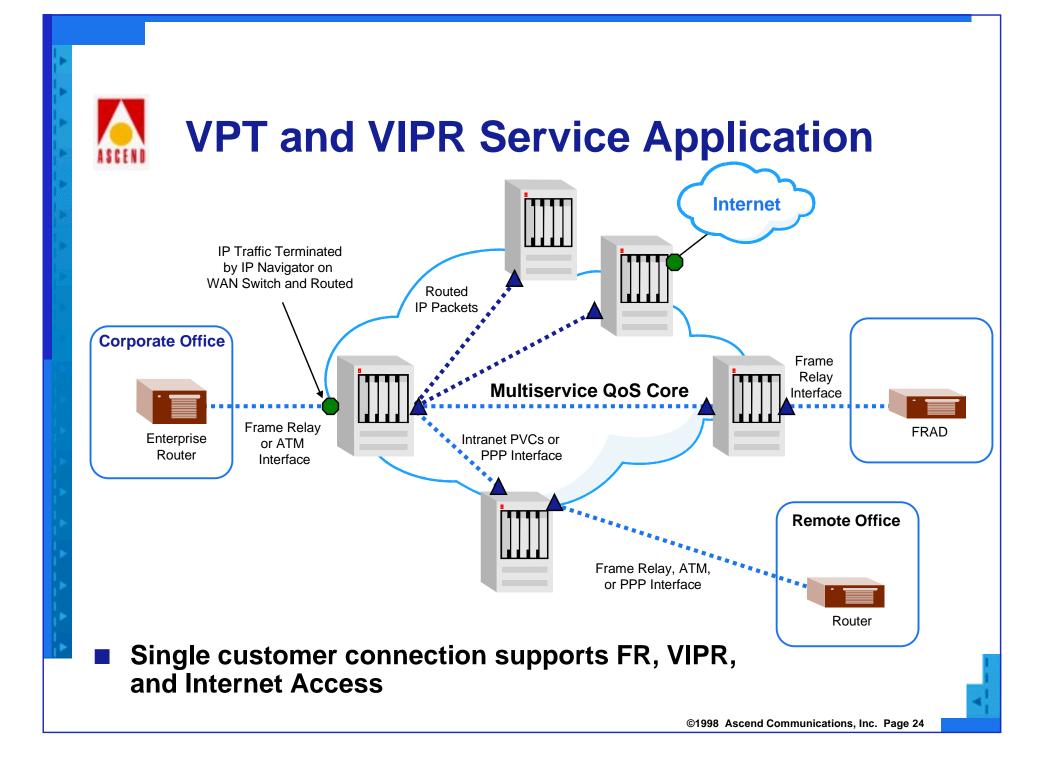


# MultiVPN<sup>™</sup> Customer Showcase Real-World VPNs









#### **VIPR Service Application** ISDN **Complete Ascend Solution** Customers MAX TNT MAX TNT **BGP dual homed** Full Internet route table, 2x **High-Performance Routing High-speed Customers B-STDX 8/9000** E1's **NavisXtend Internet Provider 1 Internet Provider 2**

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## **MultiVPN Unique in Industry**

World's largest provider of VPN networks

Broadest range of VPN-ready products with industry-leading capabilities

Provider/Subscriber approach empowers Enterprise and NSPs