

Ascend MultiVoice Voice-over-IP Networks

"From Dial-Tone to Data-Tone"



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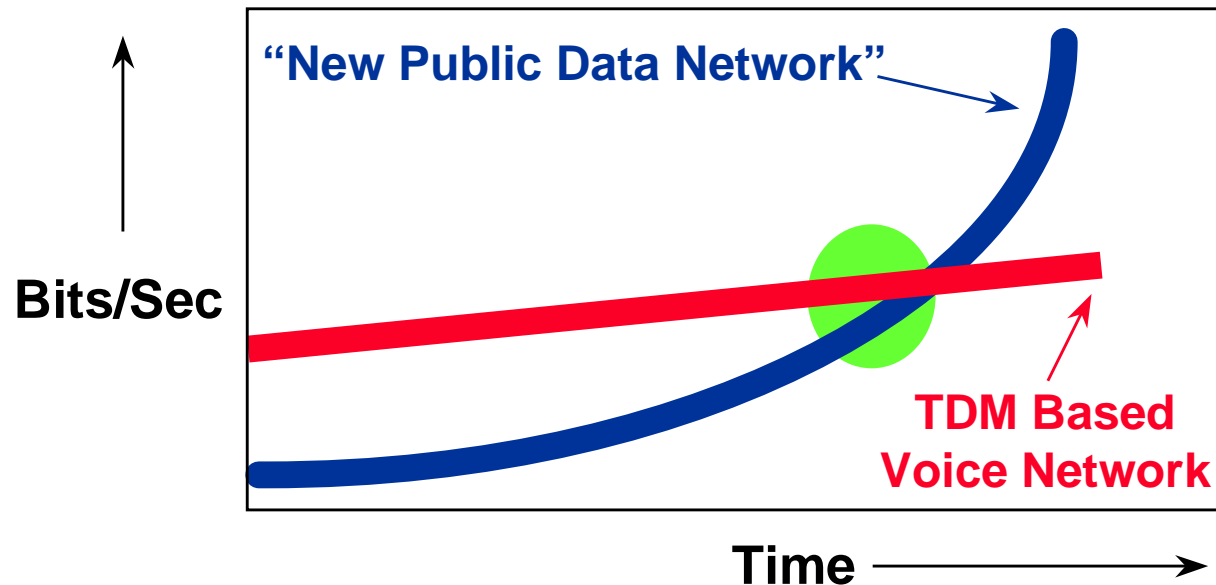
Overview

- **Key Trends in the Industry**
- **MultiVoice Voice-over-IP Product Offering for the MAX**
- **Network Integration**
- **MultiVoice for MAX Release 1.0 Specifics**
- **Applications**
- **Summary**



Data Now Drives Networking Architectures

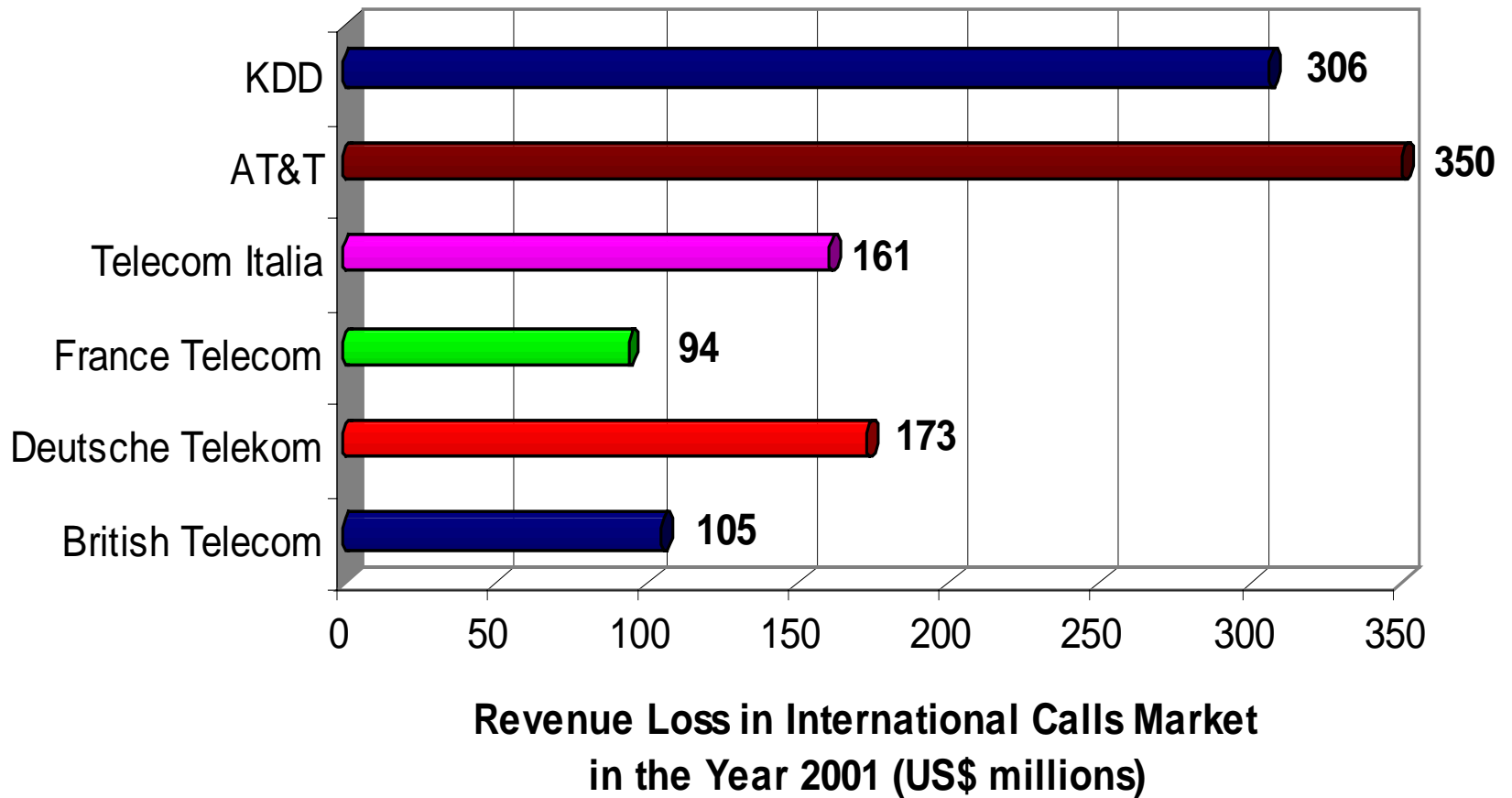
- Network Architectures are Voice Centric



- Data now drives the network rather than Voice
- Envision a network that is packet/cell-focused leveraging high-speed switching with fiber in the Core



Technology Changes Pose a Threat to Incumbents, Moreover...



Source: The Net Effect



It Presents a Considerable Opportunity for Growth

- 60 million PC users will be making voice calls over the Internet by 1999 ⁽¹⁾
- Internet telephony will account for 12.5 billion minutes of use by 2001 ⁽²⁾
- 25% of all the world's phone calls will travel on the Internet within 12 years ⁽³⁾
- By 2002, 18.5% of all domestic phone traffic will be carried over data lines ⁽⁴⁾

Source 1 & 2: IDC

Source 3: InfoTEST International

Source 4: Probe Research

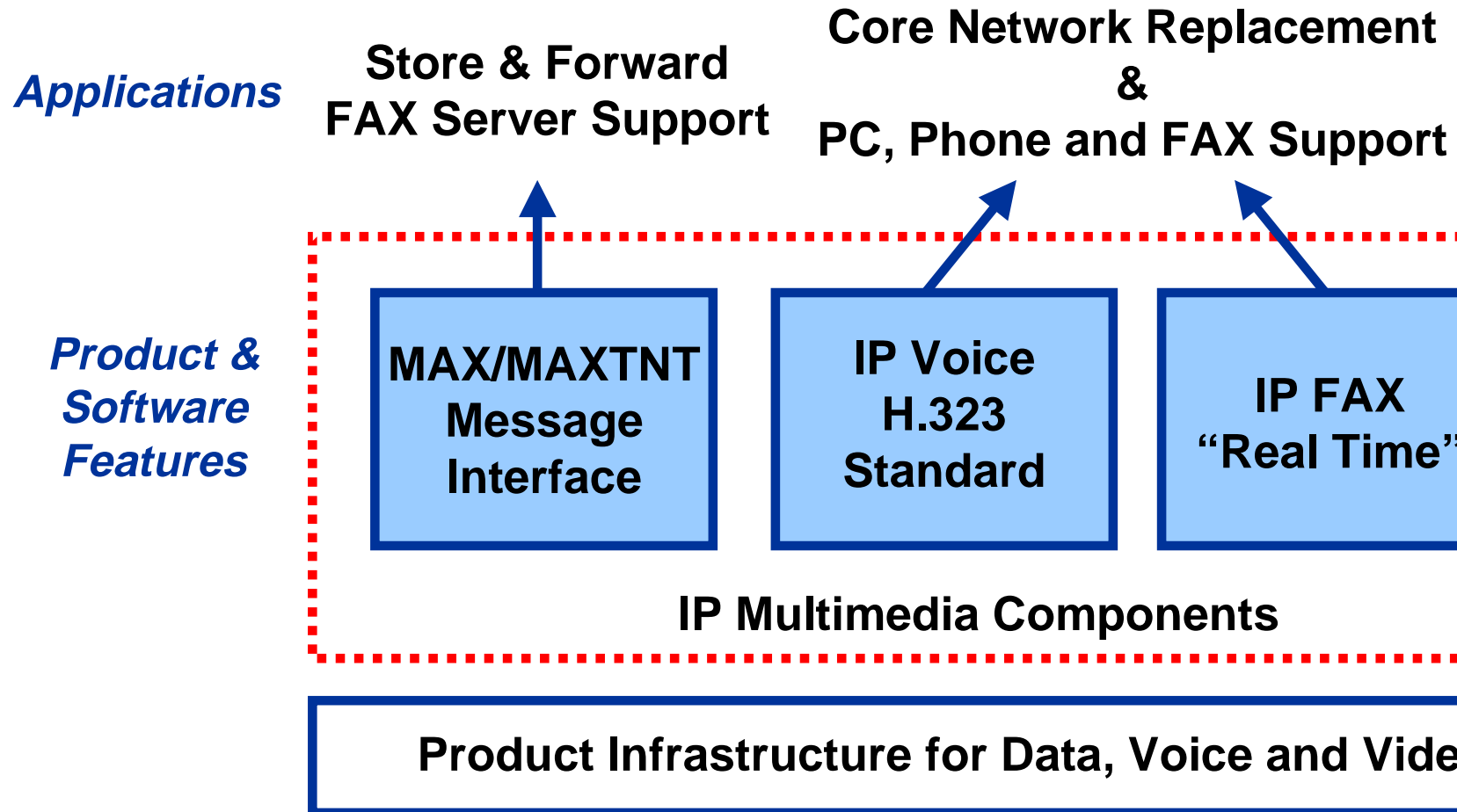


Current Market Initiatives

- **Internet Telephony eXchange Carrier (ITXC)**
 - ◆ Offers wholesale access to and settlement of IP-based telephone calls
 - ◆ Uses iPass settlement technology
 - ◆ Funded by AT&T and VocalTec
- **Qwest Communications International, Inc.**
 - ◆ Announced a 7-by-24, 7.5¢/minute telephone service
 - ◆ Uses a brand-new, high-capacity, fiber-optic network using VoIP technology
- **AT&T WorldNet Services (AT&T Jens)**
 - ◆ AT&T @phone service for internet telephone calling within Japan and to international locations
 - ◆ Announced a 7¢/minute IP-based telephone service

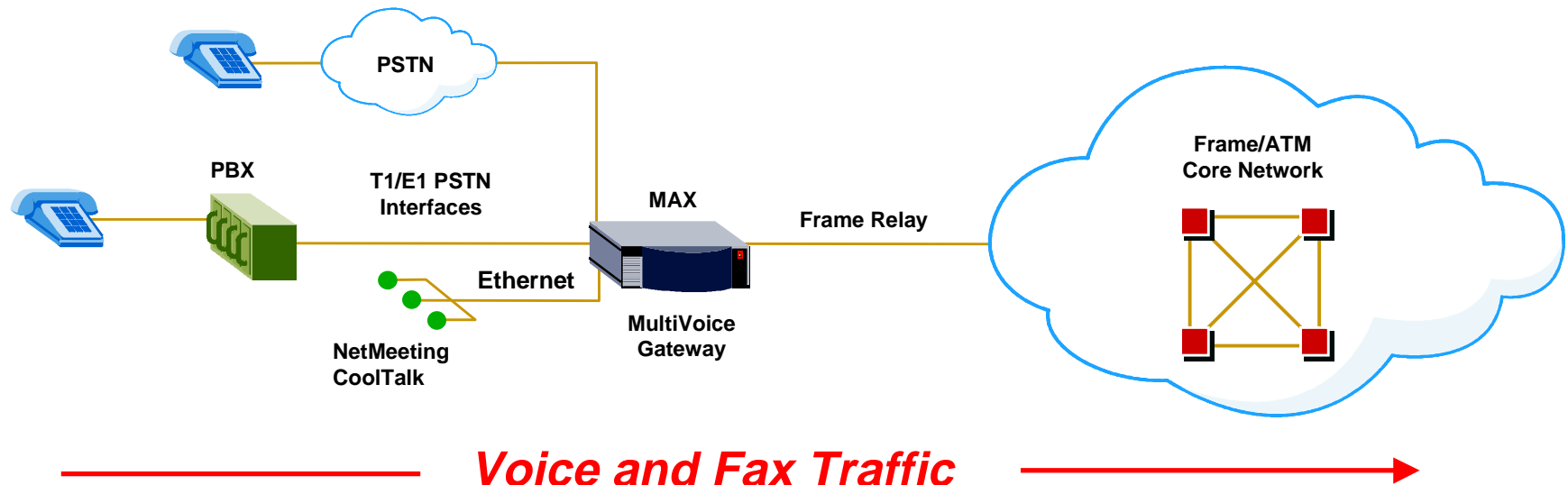


Three Components for the IP Voice / Fax Product Offering





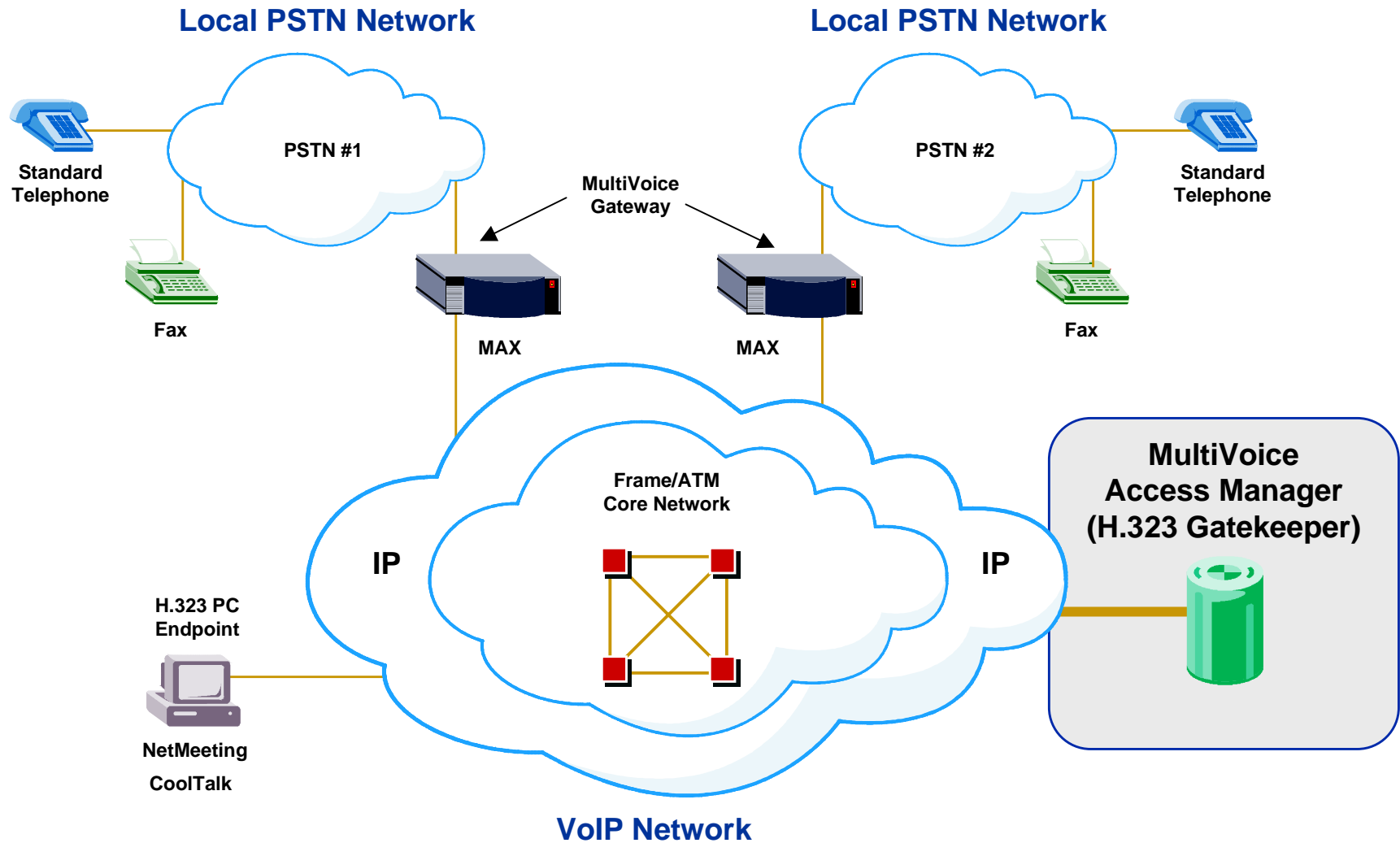
What is the MultiVoice Gateway for the MAX?



- Uses ITU-T H.323 to encode Voice into IP packets
- Can output IP voice onto Ethernet or Frame Relay
- Uses RFC1490 IP over Frame Relay
- Works on the industry-proven and market-leading MAX Platform



MultiVoice for the MAX - Configuration





MultiVoice Component Overview

■ MultiVoice Gateway for the MAX

- ◆ Terminates the native PSTN network interfaces (e.g. T1, PRI, E1 and BRI)
- ◆ Supports various voice compression codecs
- ◆ Support ITU-H.323 protocol for Phone-to-Phone and Phone-to-PC communications over the IP packet network

■ MultiVoice Access Manager (H.323 Gatekeeper)

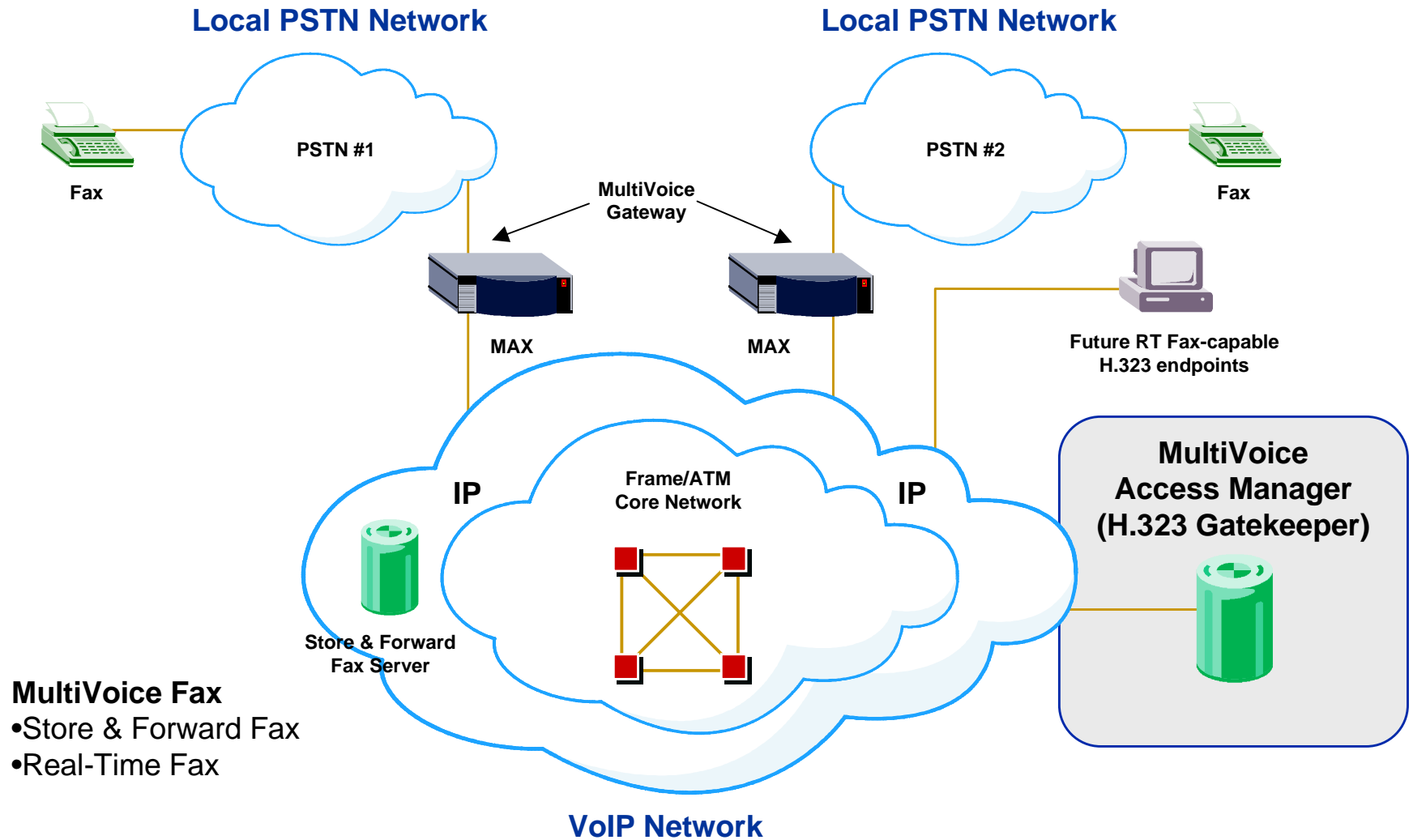
- ◆ Manages the H.323 zone(s) for a set of gateways and PC endpoints
- ◆ Provides address translation (E.164 telephone address to IP address)
- ◆ Supports client registration (authentication)

■ PC Endpoints

- ◆ Any standard H.323-compliant PC software that supports voice calls (e.g. NetMeeting or CoolTalk)



MultiVoice Fax - Configuration



MultiVoice Fax

- Store & Forward Fax
- Real-Time Fax



Why Fax over IP?

- **Use common infrastructure for data, voice, and fax**
- **Fax is 40% of all PSTN traffic**
- **Fax is better suited to transport over IP**
- **Provide new services**
 - ◆ Fax broadcast
 - ◆ Fax to e-mail conversion
- **Save big bucks**



Real-Time vs Store and Forward

■ Real-Time (RT) Fax over IP

- ◆ When it's sent, it is REALLY sent!
- ◆ No storage in the network
- ◆ No looking for "lost e-mail/faxmail"
- ◆ Takes about the same amount of time as fax over PSTN
- ◆ Replaces existing fax service

■ Store & Forward (S&F) Fax over IP

- ◆ Faxes are stored on a server in a network
- ◆ Enables group broadcast of fax
- ◆ Enables new services, But, ... Like e-mail, there may be ...
 - Lost faxes
 - Delays of an unpredictable length
- ◆ Not suitable for critical documents, contracts, etc.

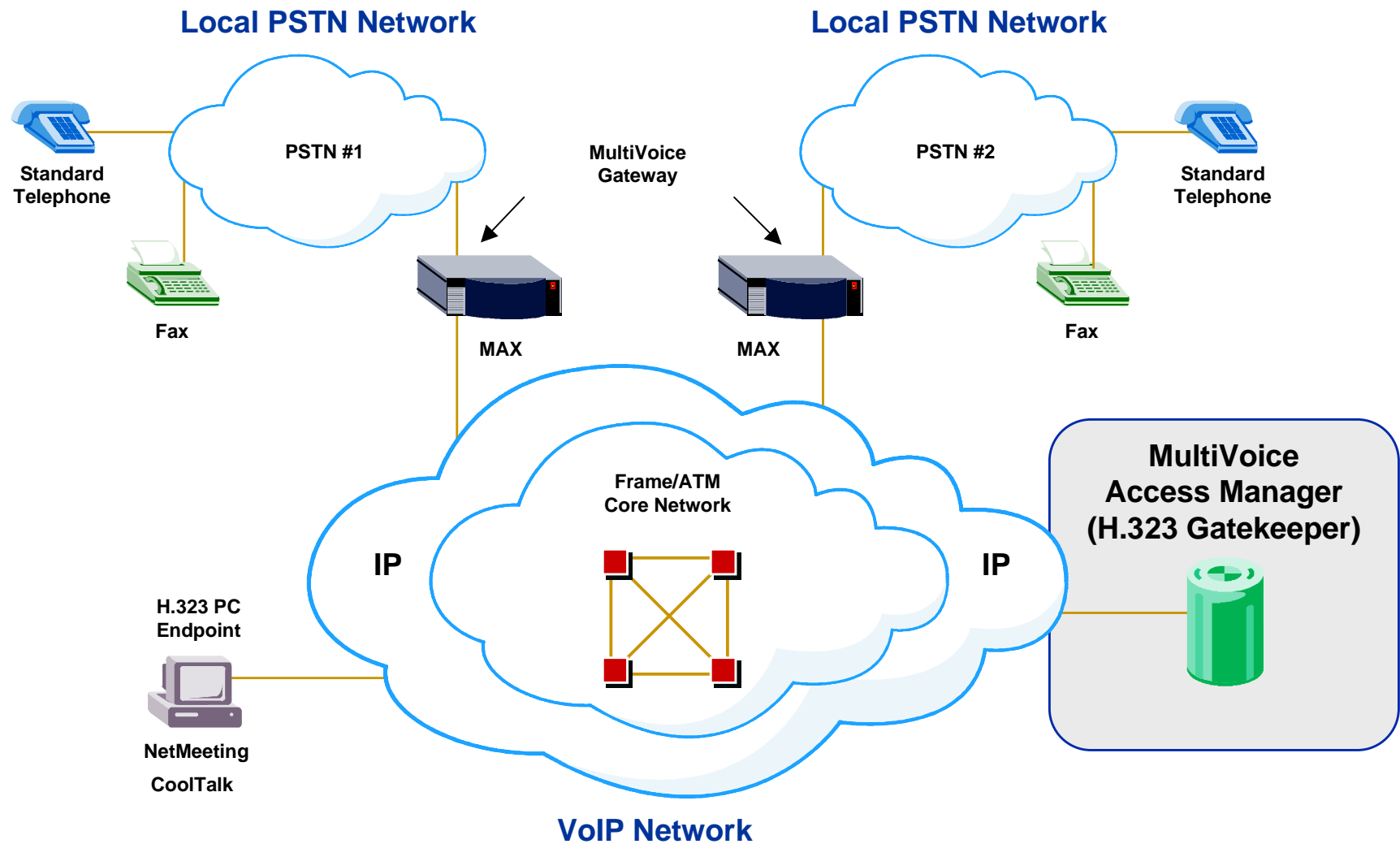


General Characteristics of the Fax Gateway

- **Supports both S&F and Real-Time operation**
- **Three models**
 - ◆ S&F only solution
 - ◆ Combined S&F / RT Fax gateway (RT-A)
 - ◆ Combined RT Fax / Voice gateway (RT-B)
- **Supports E1 and T1 signaling direct from MAX product**
 - ◆ R2, Robbed Bit, PRI etc.
- **Supports standards**
 - ◆ Will support finalized ITU-T T.1fax2 and IETF RFCs
 - ◆ Will be available in pre-standard versions
- **RT solution shares infrastructure with Ascend MultiVoice Gateway**
 - ◆ Uses same Gatekeeper, CDR, etc. technology



MultiVoice Access Manager





Importance of the ... MultiVoice Access Manager

- **VoIP Vision – “The Packet Network is the future PSTN”**
- **The Access Manager for the MAX plays an important role in this vision**
 - ◆ Future versions of the MultiVoice Access Manager will support advanced telephony services and applications
 - ◆ These applications provide functions that allow ISPs to offer telco-like services in addition to value-added, integrated multimedia applications
 - ◆ Tighter-integration with existing PSTN features, e.g. SS7 integration – important for PSTN / VoIP co-existence in carrier networks



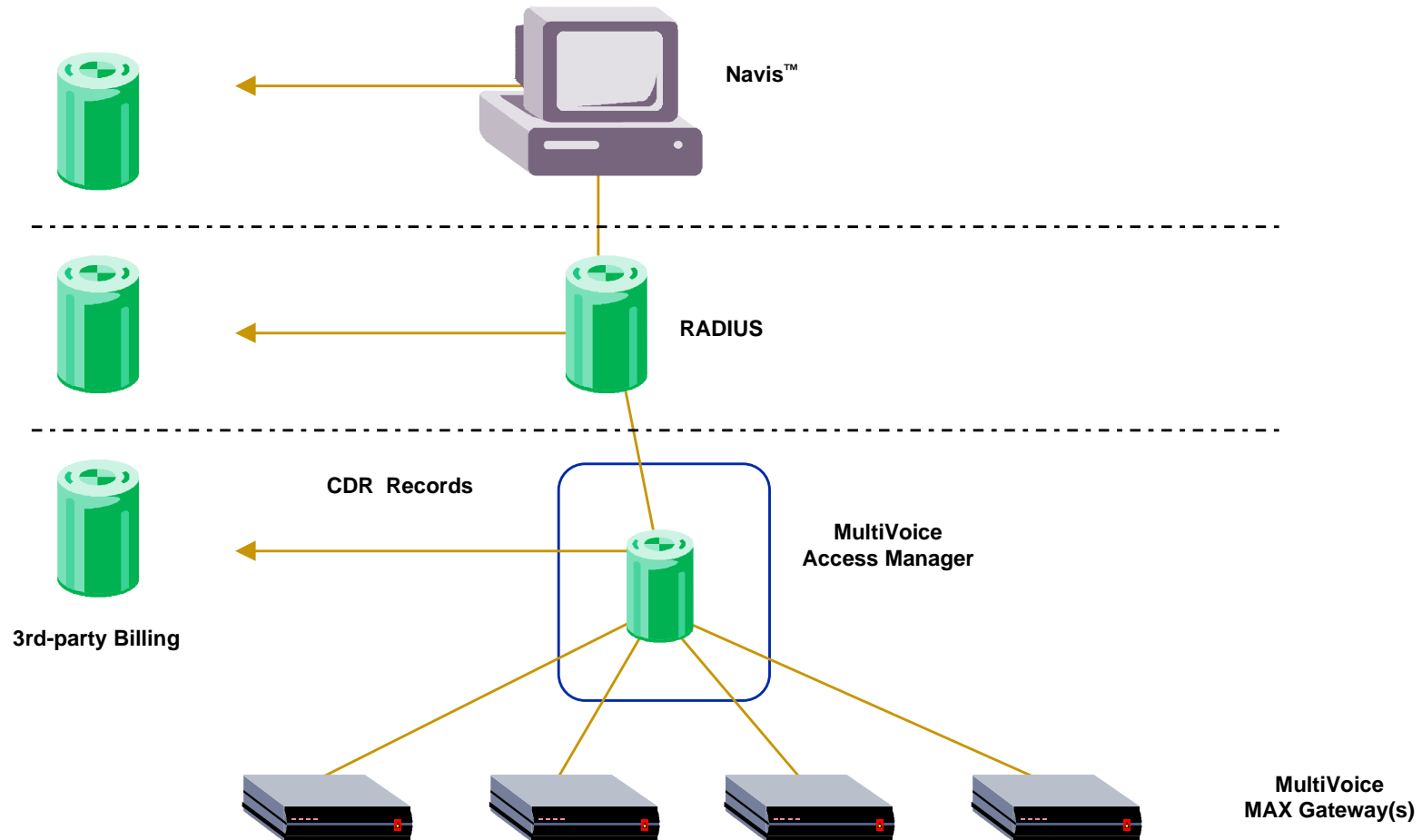
Scaling MultiVoice for MAX

- **Start with MAX 6000-based Gateway**
 - ◆ Supports 16 to 96 voice ports per MAX chassis
- **Access Manager is standard NT / SOLARIS based**
 - ◆ Cheap PC up to massive, duplicated server
 - ◆ H.323 supports “backup” gatekeepers if primary fails to respond
 - ◆ Support for multiple Access Managers in the same network
- **Endpoints find Access Manager via**
 - ◆ Fixed administration
 - ◆ Multi-cast (LAN)
 - ◆ DNS (Internet / H.323 V2)
- **Access Manager send calls to foreign Gateways via DNS**
 - ◆ Ascend value-add – use of common DNS server
 - ◆ Simple provisioning



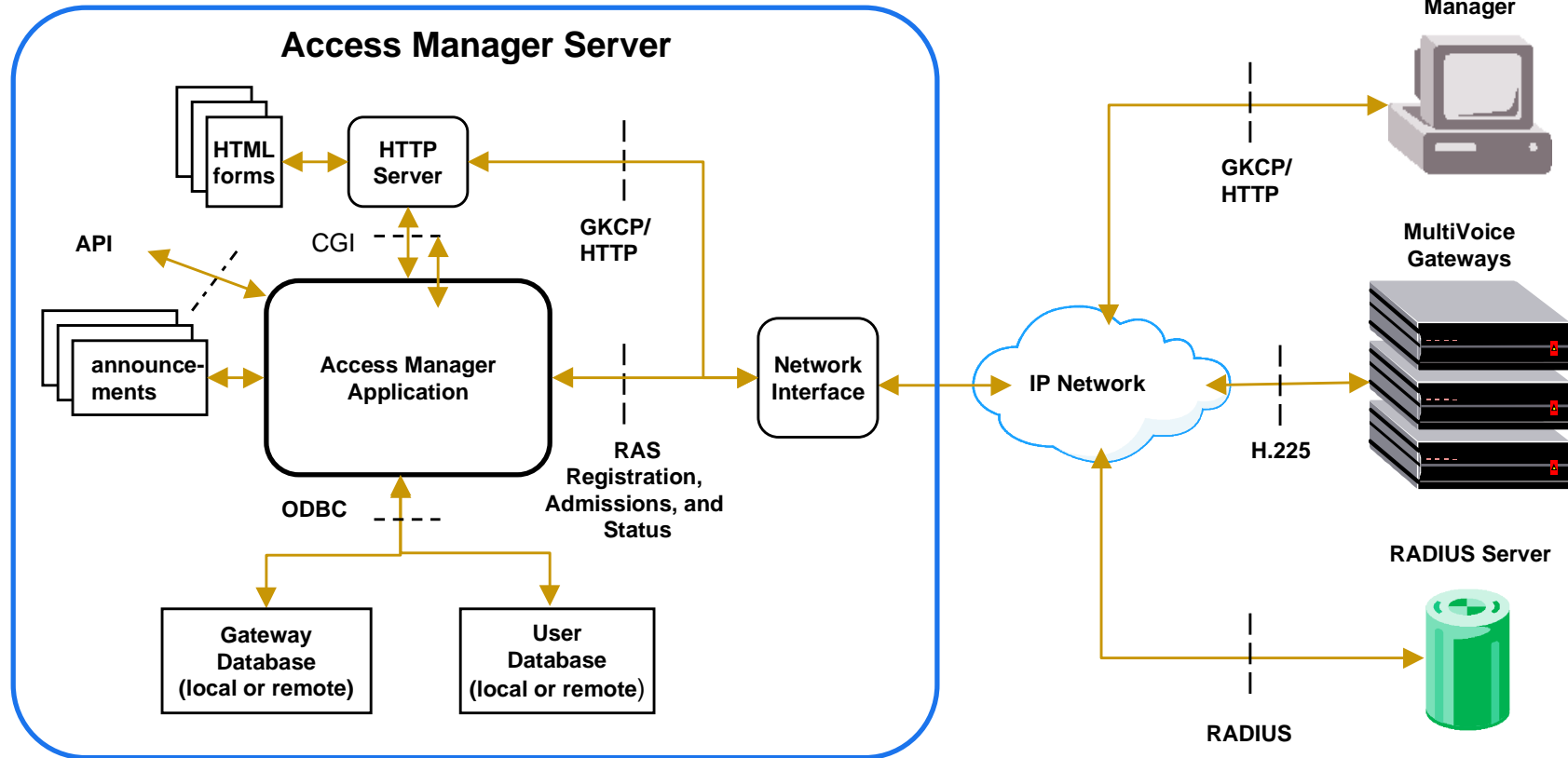
MultiVoice for MAX - Accounting / Billing

One System for Voice and Fax



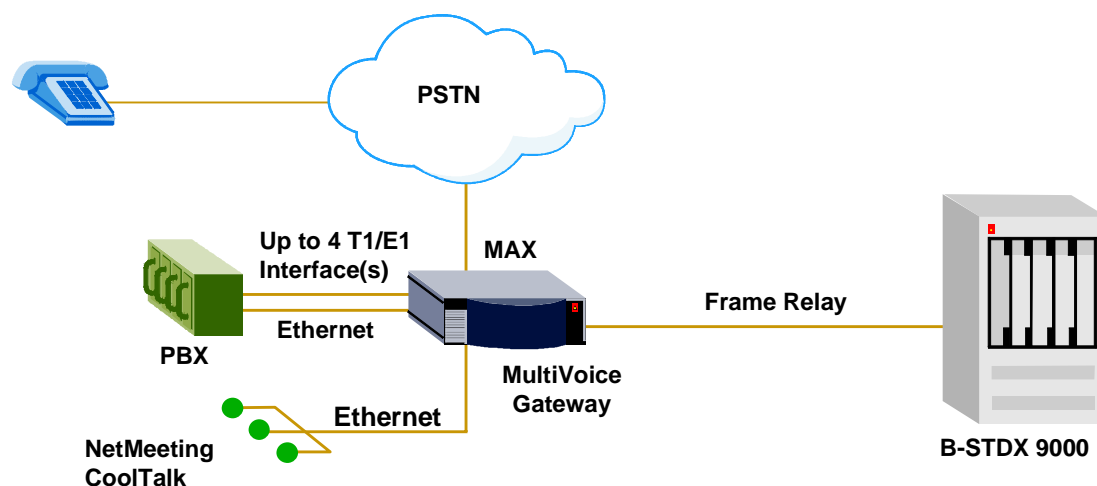


MultiVoice Access Manager System Architecture





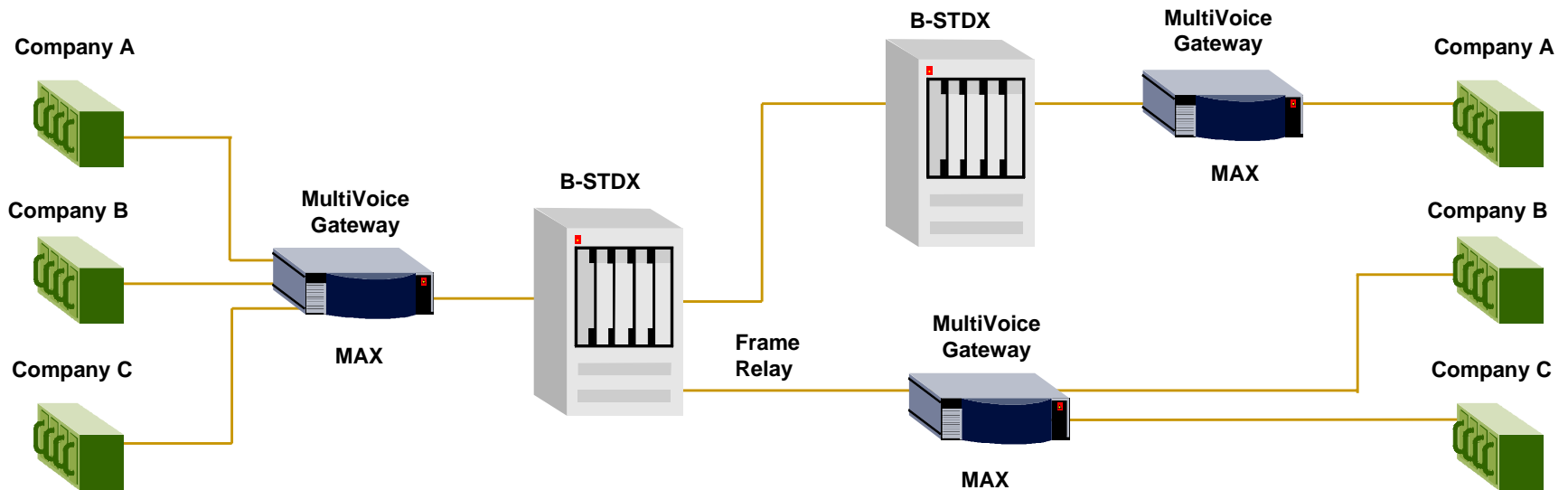
***Application:* MultiVoice for MAX with B-STDx and Frame Relay**



- Packet Voice Access shelf for B-STDx 6K, 8K, 9K
- Conforms to RFC1490 for switching by IP Navigator or generic Frame Relay
- Support for Type-of-Service (ToS) bits for QoS
- Frame Relay SVC Support



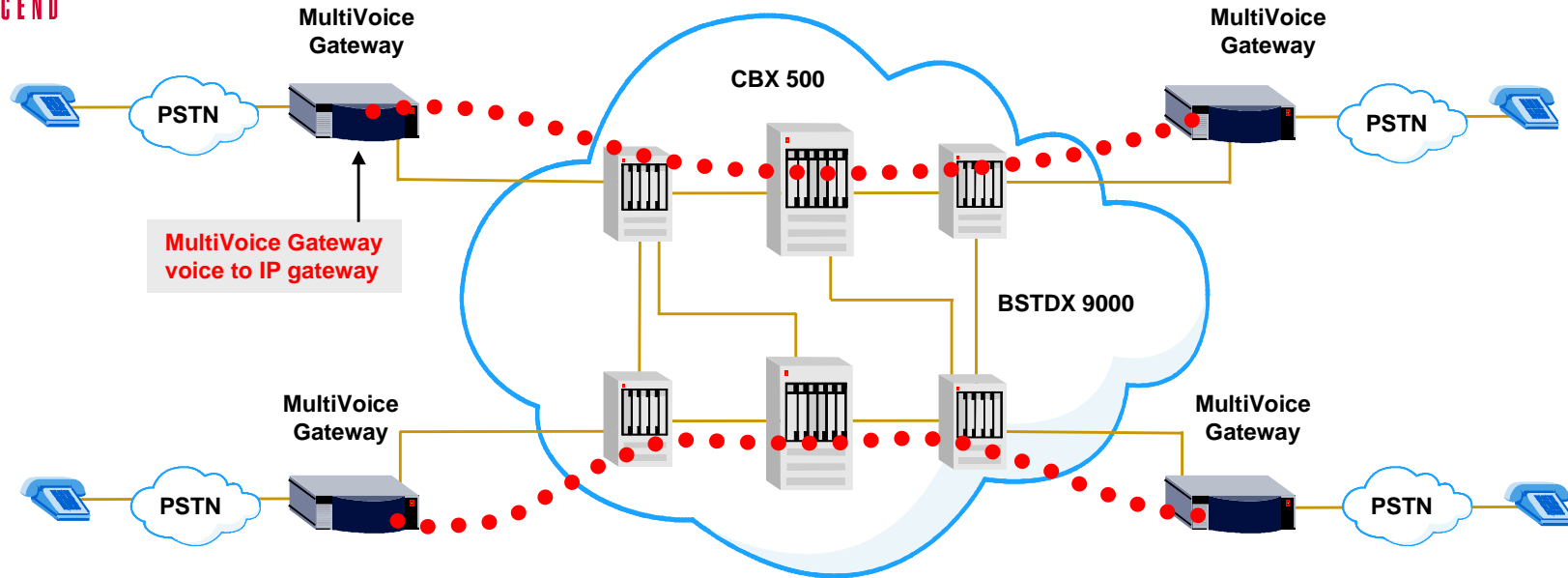
Application: ISP Voice Bandwidth Provider



- Use ISPs existing IP Network to transport voice
- Packet voice access for B-STDX core switch
- IP Navigator QoS guarantees delivery and quality
- Offers new ISP Revenue opportunities



Absolute QoS : Toll-Quality Voice over IP



IP Navigator Network Set-up Circuit Guaranteeing Toll-Quality

■ IP WAN QoS Capabilities via IP Navigator

- ◆ Best effort service
- ◆ Relative type of service (ToS) in IP header
- ◆ Absolute QoS using “on demand” guaranteed bandwidth



MultiVoice for MAX

Release 1.0

Product Specifics



MultiVoice for MAX Release 1.0

Key Features

■ MultiVoice Gateway for the MAX - Release 1.0

- ◆ Phone-to-Phone H.323 operations – standard gateway operation
- ◆ Telephony WAN interfaces – support for T1, T1/PRI, E1, E1/PRI, BRI
- ◆ Packet network interfaces – Ethernet and Frame Relay
- ◆ Voice codec support – support for G.711 and G.729(A)
- ◆ Voice VPN support – for enterprise deployment that do not required user authentication
- ◆ Hybrid-line echo cancellation – remove echo created by 4/2-pair network interfaces
- ◆ DTMF detection and generation – emulation of PSTN capabilities



MultiVoice for MAX Release 1.0

Key Features

■ MultiVoice Access Manager Release 1.0

- ◆ ITU-T H.323-compliant Gatekeeper implementation – support for RAS protocol
- ◆ Phone-to-IP address translation – call routing within the IP network
- ◆ Web-based administration interface – remote administration via a standard browser
- ◆ PIN-based user authentication – user authentication for network access
- ◆ Voice VPN support – for enterprise deployment that do not required user authentication
- ◆ Telephone number aliases – support for private numbering plans



MultiVoice for MAX Release 1.0

Key Features

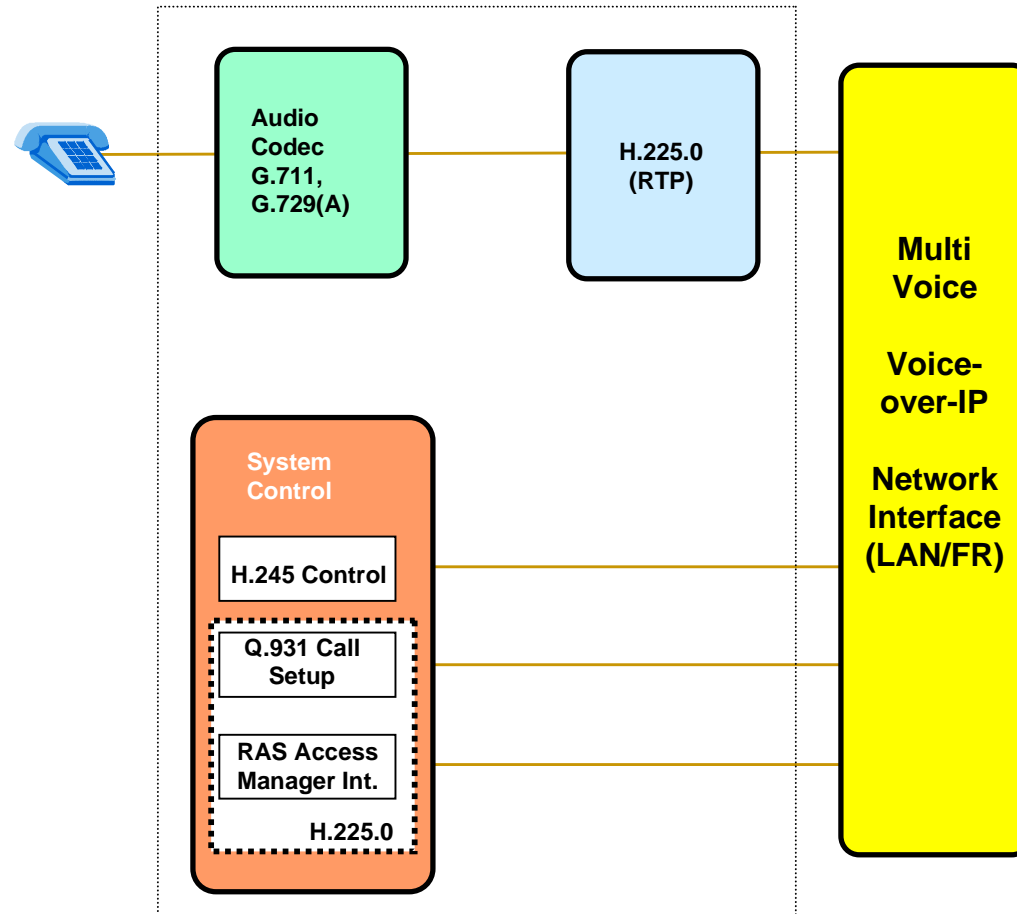
■ MultiVoice Access Manager Release 1.0

- ◆ Call Accounting Records (CDR) – detailed call record for billing system integration
- ◆ Gateway and user database support – flat file or ODBC database integration
- ◆ Third-party billing system support – interfaces for supporting third-party billing applications
- ◆ Microsoft Windows NT v4.0 support – Access Manager runs as a NT application



MultiVoice for MAX Release 1.0

Gateway H.323 Implementation





MultiVoice for MAX Release 1.0 Configurations

■ MAX 6000-based Bundles

- ◆ 48-port T1 System
- ◆ 96-port T1 System
- ◆ 60-port E1 System
- ◆ 90-port E1 System

■ MAX 6000-based QuickStart Bundle

- ◆ 16-port T1 System
- ◆ 16-port E1 System
- ◆ 16-port E1/BRI System

■ MAX 400x-based Upgrade

- ◆ MAX 400x T1 SW Upgrade
- ◆ MAX 400x E1 SW Upgrade

■ MultiVoice DSP Slot Cards

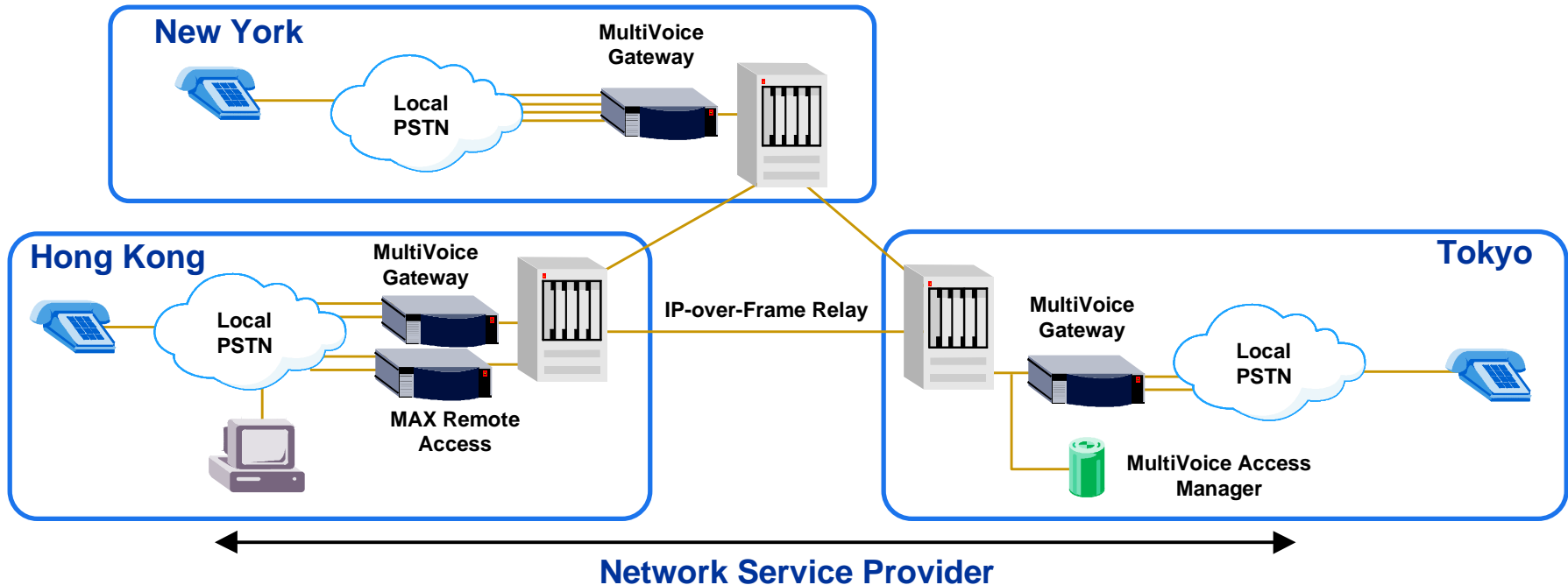
- ◆ DSP16
- ◆ DSP12
- ◆ DSP8

■ MultiVoice Access Manager

- ◆ 4 GW System
- ◆ 32 GW System
- ◆ 128 GW System



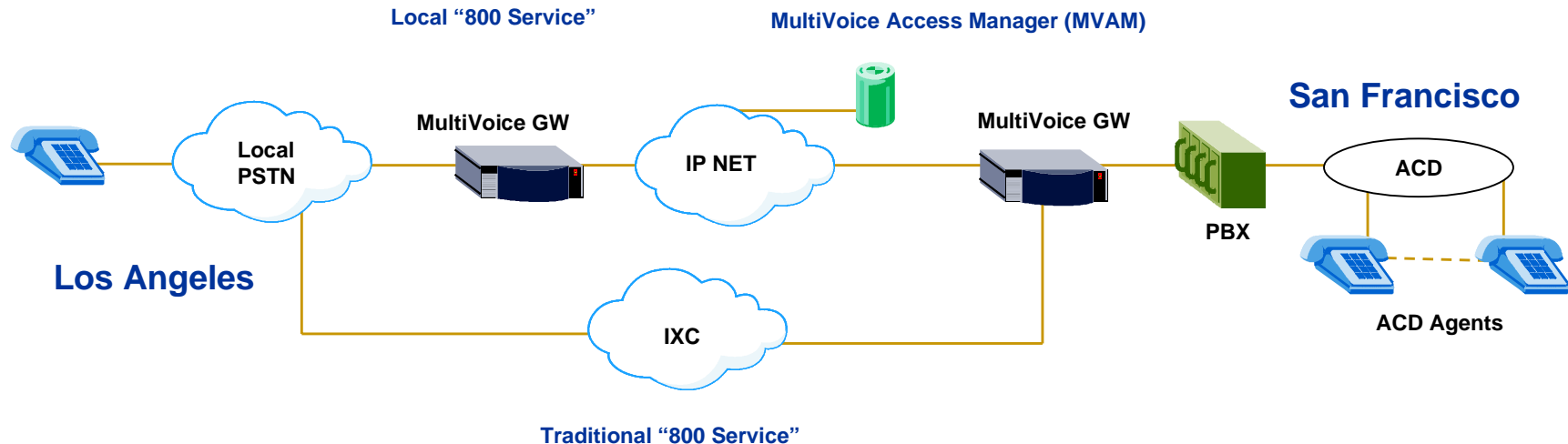
Application: Basic Voice Services



- **Single Network Design**
 - ◆ Use of a single data network to provide both data and voice based services
- **Billing that scales with network usage**
 - ◆ Per minute billing (e.g. ¢/min) for long distance voice services
- **New network service revenues for non-traditional services**



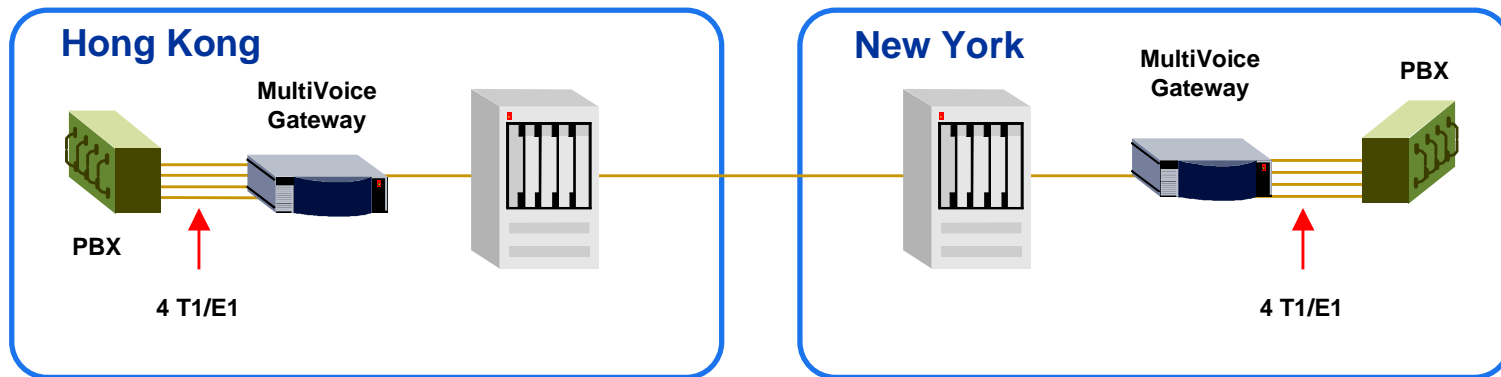
Application: Local 800 Services



- Lower operational costs
- Use existing ISP Point-of-Presence (POP) to provide a voice network for customer support
- End-user dials a local number for access to customer support agents
- Calls are routed to ACD via the existing data network in order to reduce long distance 800 service costs



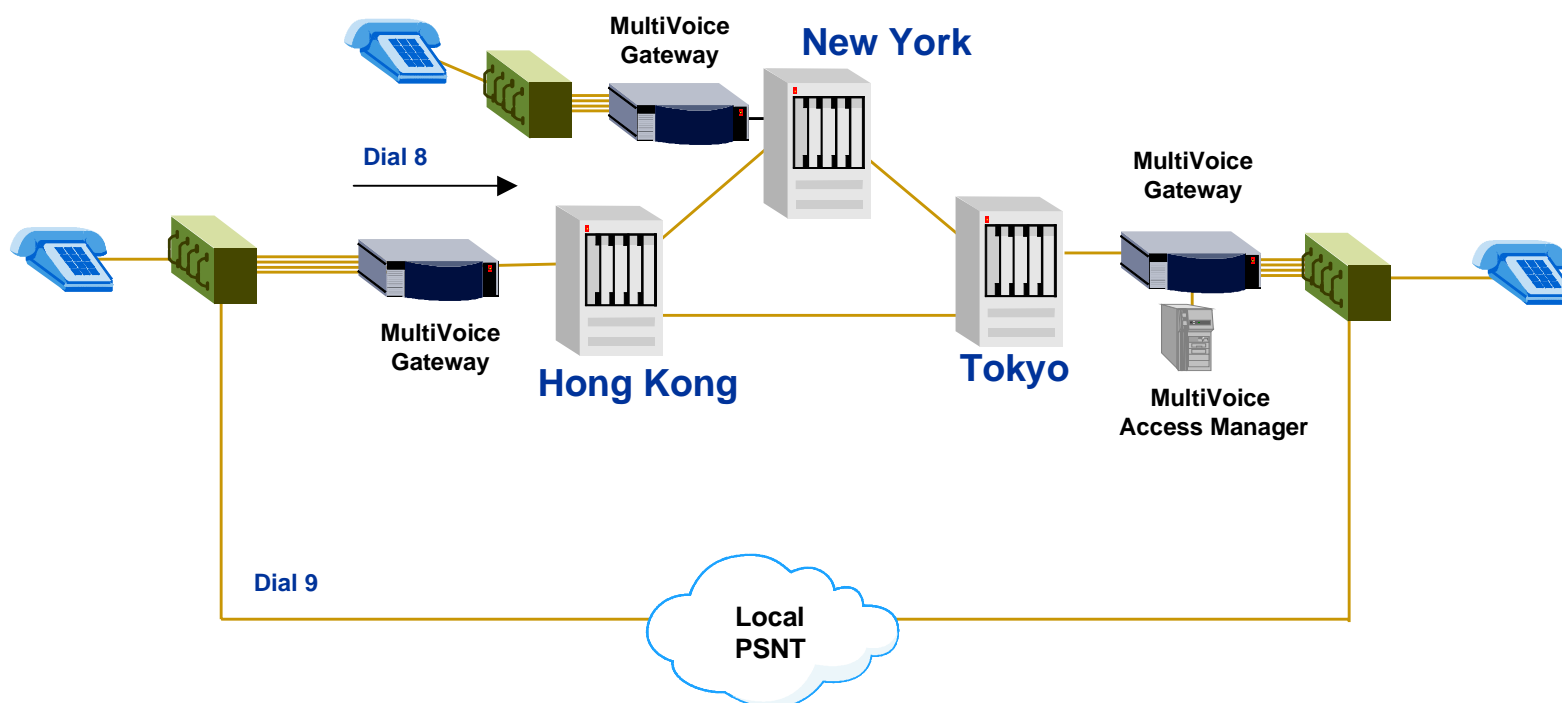
Application: PBX Trunk Extension



- Enterprise private networking
- Point-to-Point PBX trunk replacement
- Use QoS capabilities to insure toll quality voice calls



Application: PBX Trunk Intraflow



- Alternate route for voice calls across packet data network
- Automatic intraflow for PSTN (Dial 9 access)
- Operational cost savings



MultiVoice for the MAX – Advantages for Different Markets

■ Advantages to ISPs

- ◆ New service offering and revenue from existing customer base
- ◆ Obtain a higher return on existing network by using existing infrastructure
- ◆ Cost justify increased internet access capacity (higher speed Pipeline® for SOHO locations)
- ◆ Transaction-based billing which scales with network usage

■ Advantages to Telcos

- ◆ Backbone provider revenues
- ◆ Revenues from leased lines
- ◆ Revenues from local calls (call completion – phone doubler-application)
- ◆ Two-tier pricing system (circuit-switched services / packet-switched services)



MultiVoice for the MAX – Advantages for Different Markets

■ Enterprise

- ◆ Use spare capacity in internal packet network (Intranet) to carry voice between PBXs in private networks (Intraflow)
- ◆ Backup for existing voice truck (Tie-lines)
- ◆ Support small or branch office locations over a single packet network
- ◆ Can deploy MAX on the premise (Local gateway)